



NEWS on the MOVE

Spring Edition 2007

Volume 10

Wyland Paints Last U.S. Wall



KEY LARGO, Fla. — Wyland, the artist famous for painting huge marine life murals on buildings in a effort to bridge the worlds of art and science and inspire people of all ages to become better stewards of our oceans and precious water resources, just completed the last of his U.S. walls in Key Largo, Florida.

National Van Lines CEO, Maureen Beal, was personally invited by Wyland to join the festivities the last weekend of painting and dedication day, February 12, 2007. Accompanying Maureen were Mike Yost, vice president of special commodities, Eileen Sherman, National Forwarding Company's vice president of operations, and Jorja Coulter, vice president of marketing, quality assurance and training.

Maureen was especially delighted to also have agent representation at the event. "We were joined by Bobby and Diana Vann, American Way Van & Storage, Dayton, OH; Monica Willaford, Piedmont Van & Storage, Fayetteville, AR; as well as Joe, Janis and Theresa Bonnie from Joe Bonnie & Son Moving & Storage in Delray Beach, FL. Wyland represents such

an important cause — environmental protection through awareness and education. I am so proud that so many of our agents also support his efforts."

The Key Largo Wall is number 95 out of 100 of his round-the-world art and conservation awareness projects. Wyland, who began painting the murals dubbed "Whaling Walls" in 1981, plans to continue his series internationally until he has completed 100 murals. The last five walls will be painted in the UK, Germany, South Africa, Abu Dhabi, and the incredible #100 wall will be painted in Beijing, China in 2008 for the Summer Olympics. The Olympic effort will entail painting a 2-3 mile wall of canvas, with the help of 13 students from each nation represented at the Olympics.

MAUREEN BEAL ENTERS UIC HALL OF FAME



We are excited to announce that Maureen Beal has been inducted into the Chicago Area Entrepreneurship Hall of Fame! Maureen and other business leaders were inducted at a special ceremony on Thursday, March 8th at the Chicago Hilton and Towers.

Since 1985, the Chicago Area Entrepreneurship Hall of Fame has recognized innovative business leaders in Chicago's seven-county area. Each year, the Hall of Fame inducts distinguished entrepreneurs who have demonstrated entrepreneurial spirit and business talent by founding or growing their respective business.



Co-Sponsored by LaSalle Bank and the University of Illinois at Chicago (UIC), these awards recognize excellence and encourage business leaders, students and government officials.



Jorja Coulter, vice president of marketing, training and quality assurance, attended the ceremony honoring Maureen. "We are all so proud of Maureen and her accomplishments, not just within the van line, but in the industry and our global community. She has taken her family legacy to new heights every day. It was extremely rewarding to see her recognized for her leadership, direction and innovation."

Maureen joins the ranks of past inductees including Robert J. Abt of Abt Electronics; John W. Baird of Baird & Warner; Robert W. Galvin of Motorola; Gordon Segal of Crate & Barrel; and Charlie Trotter of Charlie Trotter's. "I am truly honored to join this group," says Maureen. "My first priority is always to make National the best in the business for our agents, drivers, contractors and employees. I already feel blessed to love what I do so much. Receiving such prestigious recognition for that is really icing on the cake!"

Couric Raises Funds for American Cancer Society

Katie Couric came to Chicago to broadcast the CBS Evening News, eat at Pizzeria Due and visit the Billy Goat Tavern. But the anchorwoman's main reason for visiting the city this spring was to help raise funds to battle cancer, which claimed the lives of her husband and her sister.

"Any time I can lend a hand and motivate people to be committed to this cause, I'm glad to do it. This is something that needs our constant attention," said Couric, who was the guest of honor at the first Discovery Ball for the American Cancer Society, held at the Sheraton Chicago Hotel and Towers.

In attendance from National Van Lines were Maureen & Truitt Beal, Ron & Polly McKee, and Bob and Charm Seeler. The gala raised more than \$1 million for the American Cancer Society, which fights cancer through medical research funding, education about prevention and early detection, legal advocacy (including an effort to make public facilities throughout Illinois smoke-free) and free patient services.



Ron and Polly McKee, Katie Couric and Maureen Beal

MIKE DOMBROSKI PROMOTED



National Van Lines is pleased to announce that Mike Dombroski has been promoted to director of billing and settlement. His responsibilities include the management of customer billing, revenue distribution, agent and driver settlement and document control.

Mike's 34 year career in household goods relocation started with Allied Van Lines in 1972 as a rate auditor. He rose through the ranks to become supervisor and then manager of the bill of lading audit section. In 2002, Mike left Allied and accepted a position with National as manager of billing and settlement. Since Mike's arrival at National, he has made remarkable contributions to the technical advancement of the billing and settlement area. In 2004, he led the implementation of the imaging system. This system allows all in-house staff to have vital billing paperwork at their fingertips instantly through the computer system, giving staff the ability to assist agents immediately. Mike also implemented the work flow system, which works hand-in-hand with the imaging system. Once paperwork is scanned, it then goes into a queue for the billing and settlement departments to begin the payment process. This enables the process to flow more smoothly and helps us pay our agents and drivers more quickly!

"Mike's vast industry knowledge and his commendable self-motivated approach have made him a tremendous asset to National Van Lines," praises Bob Buti, vice president of finance. "I have the utmost confidence that he'll continue to lead his team in the professional, forward-thinking manner that we've come to expect from Mike!"

"We're proud to have Mike on the National Van Lines team and are thrilled that he has accepted this new position," says Maureen Beal, CEO. "His direction and focus are second to none and we look forward to his continued success."

INTERNATIONAL DIVISION PROMOTES JULIE GLISTA

National Van Lines is pleased to announce that Julie Glista has been promoted to operations manager, international division. In her new position, Julie will oversee management of operational activity for all civilian and government business. Along with Sue Staszewski, managing director, international division, Julie will also maintain relationships with key civilian and government accounts.



Julie started with National Van Lines over twelve years ago as part-time dispatcher in domestic operations. In 2000, Julie moved to the international division as a full-time coordinator. She was quickly promoted to manager, government accounts. Her latest promotion to operations manager comes as no surprise to those who have worked with her.

"Julie has a rare combination of gifts," says Pat Johnson, president, National Forwarding Company. "She has a knack for operations in that she is precise and detail-oriented. She is also a real 'people person' with a great positive attitude and can-do spirit."

"Julie is conscientious, knowledgeable and responsible," adds Sue Staszewski. "She always conducts herself with professionalism and grace. It has been a pleasure working with her for the last twelve years. I'm looking forward to working together for many years to come."

Northbound view from Highway 1



The mural is a panoramic 7,500-square-foot representation of the living coral reef that rests off the Keys. It wraps around all four sides of a four-story building in the median of the Overseas Highway that bisects Key Largo. "It's the gateway to the Florida Keys," said Wyland. "The idea is to welcome people with a depiction of the sun, taking them above and below the surface to see the tremendous abundance of marine life and color."



Wyland gets Maureen's "thumbs up" on this gorgeous project.



Wyland describes to the group some additional finishing touches he has planned. Pictured left to right - Mike Yost, Janis Bonnie, Bobby Vann, Maureen Beal, Wyland, Eileen Sherman, Joe, Gabi and Joey Bonnie.



Janis Bonnie watches as Joey and Gabi paint the children's mural at the dedication.

Special Note:
Many thanks to
Diana Vann and Jim
Roberts for the use of
their photos.



The National crew, joined by Jorgen Johansen, Wyland (top row left) and Darlene Wyland (top row 5th from left), celebrates a job well done.

A second Key Largo ceremony, held on Feb. 24, included a dedication from Wyland to the late Crocodile Hunter, Steve Irwin. Critter Control founder, Kevin Clark, who is also a newly appointed representative of Steve Irwin's Wildlife Warriors USA foundation, told the crowd of hundreds of fans and conservationists that, "Steve Irwin did what only a few people – some very special people like Wyland - have been able to do before them, and that is to get millions of people worldwide passionate and enthusiastic about wildlife, and to reach out to a global audience and inspire people. Steve's energy, his passion, his love of animals and his family values have motivated people of all ages, and of all walks of life, to be fascinated by the beauty and importance of our natural world."



Ribbon Cutters: Legendary folk singer Arlo Guthrie, Olympic Gold Medal swimmer, Gary Hall and Wyland. Originally started on February 1st, with a dedication day set for February 12th, the Wyland crew had to make some adjustments for the weather. Even though some of the finishing touches had yet to be added, the dedication ceremony proceeded in the pouring rain.



Fellow marine artist, Guy Harvey contributed sharks, a blue marlin and other reef fish. He also signed one of the Wyland Foundation t-shirts (see round insert).



Southbound view from Highway 1

The completed mural features manatees, manta rays, sea turtles, pelicans, coral and indigenous fish. The bottlenose dolphins honor a stranded pregnant dolphin and her unborn calf which was treated at a Key Largo marine mammal rehabilitation center.

National Van Lines is very proud of the men and women in service to our country. This insert tells the story of National Van Lines involvement in the Personal Property Program for the Department of Defense, and how the same high standards of service apply to our individual customers, as well. Please note that National Van Lines is also involved in supporting the Military Spouse Corporate Career Network. You can visit their website at www.mscn.org to learn more about how this dedicated group is working tirelessly to find employment for spouses of military members.

PROUD TO SERVE THOSE WHO SERVE



For more than 50 years, National Van Lines has been one of the preferred carriers for the largest source of household goods moves in the world – the U.S. Military.

We are not only proud to serve the five branches of the military, we are equally pleased to be one of the most service-oriented and responsive household goods movers to ALL Americans.

Our consistent ability to meet the high standards of our military users is 17,000 household goods moves every year.

Military moves are assigned according to past performance, so our high ranking helps guarantee additional moves, year after year.

The military places us among the top movers in America, and the same demanding criteria they set forth are applied to all of our moves – yours included.

The Department of Defense requires a rigid evaluation process that starts with solid financial statements, performance bonds, proof of insurance and a lot of key personnel.

When you select National Van Lines to manage your move, you receive the same strong benefits as our best military customers – financial stability, proven performance, skilled packers and drivers, and longevity of ownership and management.

The Evaluation Process

On-time pick ups and deliveries are critically important to you, and the Department of Defense has the same vital requirements for the military. Moving is also about personal service from caring people, and that applies whether we're moving a regiment of families or a single household. Our caring attitude starts the first time we meet, and continues when we help you get safely settled in your new home.

We want to make sure that every aspect of your move meets with YOUR approval, because we want you to recommend us to your friends and family, and call us first the next time you move.

Continued on the back.



National Van Lines, Inc.
2000 West Roosevelt Road
Broadview, IL 60155
800-223-1942 • 708-450-7900
Fax: 708-450-9320
Web site: www.nationalvanlines.com
E-mail: nvl@nationalvanlines.com

Moving Your Memories



National and International Coverage

Our military (Army, Navy, Marines, Coast Guard and Air Force) has been throughout the nation and the world. We know the locations, the trucks and equipment, the people, the high standards, and the proven experience to provide exemplary moving services to an account we value as much as we love our country.

Yes, we're proud to serve those who serve. And we'll be honored to serve you too.



Proud Sponsor of MSCCN

National Van Lines is pleased to help sponsor the Military Spouse Corporate Career Network. This essential organization helps the spouses of military personnel find new jobs when their family is transferred to a new base. When career-oriented spouses are actively employed, it helps servicemen and women maintain their military readiness, and it enhances the retention process. Excellent moves – the kinds we provide – help the military retain good people too.

DOT 74629
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104-0372-002
Rev. 05/06

Two New Marketing Pieces added to the “Moving Your Memories” Series

WE BROUGHT THIS 80 - FOOT TALL TREE TO THE CAPITAL...

Just imagine the care we will bring
to “Moving Your Memories”



Capitol Christmas Tree 2005

National Van Lines is proud to have been selected to transport the 2005 Capitol Holiday Tree from the National Forest in New Mexico to Washington, DC. We also delivered 65 companion trees and more than 8,000 ornaments made by school children and volunteers from New Mexico.

Did You Know?

The custom of placing the Nation's Holiday Tree on the U.S. Capitol front lawn dates back to 1964. Since 1970, the “people's tree” has come from a National Forest. The 90-year old Engelmann Spruce weighed 15,000 lbs. It stood 80 feet tall before being cut down to 65 feet - the maximum height the U.S. Capitol would allow.

About National Van Lines

Incorporated in 1929, National Van Lines is the 8th largest woman-owned business in Chicago and the 23rd largest certified woman-owned business in the country. A mid-sized van line, we serve individuals, corporations, and government entities with a full range of relocation services available throughout the country and internationally. National Van Lines is committed to providing excellent service to our customers.

DOT 74629

This Pacific Silver Fir Traveled Over 4800 Miles...

...and arrived looking just as fresh as the day it was cut!



Capitol Christmas Tree 2006

National Van Lines, Inc. was awarded the honor of transporting the Capitol Christmas Tree for the second straight year in 2006. This majestic tree was provided by the Olympic National Forest and was transported from Washington State to Washington, DC. A companion National Van Lines Special Commodities vehicle, carrying the hand-crafted ornaments created by Washington State school children and an additional 65 trees which were delivered to government offices in the nation's capital, accompanied the tree.

Gordy Grove, one of National Van Lines top drivers, took the tree on a festive 9-day state tour. A long-time resident of Whidbey Island, Gordy maneuvered the 95-foot tractor/trailer through more than 20 Washington communities, where city-wide celebrations paid tribute to Washington's first Capitol Christmas Tree.

“Washington is home to some of the nation's most spectacular forests and I am proud of the opportunity to share our state's natural beauty with the rest of the country,” said Governor Chris Gregoire.

“National Van Lines is used to moving items of every size,” says Maureen Beal, CEO of the company, “but being selected again to transport something as huge and symbolic as the Capitol Christmas Tree is a very rare treat.”

Standing 65-feet tall, this tree presents certain logistical challenges. “Traveling cross-country with such a large shipment calls for a special type of driver,” remarks Roger Hart, vice president, operations for National Van Lines. “We are fortunate to have one of our very best at the wheel, Gordy Lines. He is especially proud to be able to share this rare opportunity with his friends and neighbors in Washington.”

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Moving Your Memories

Many of our agents have found that National Van Lines selection to haul the “Capitol Holiday Tree” can be a powerful testimonial. The lighting of the “Nation's Christmas Tree” on the Capitol Lawn is a highly-memorable and recognizable event. This was a tremendous logistical undertaking, and we are proud that the State of New Mexico in 2005 and the State of Washington, in 2006, entrusted National Van Lines with the opportunity to handle this precious cargo. To assist you in telling your customers about the tree's journey for both 2005 and 2006, we have developed this special piece to augment the Moving Your Memories series of informational inserts.

PEOPLE ON THE MOVE

NEW AGENTS

#54

AALL PROMOVERS**4/19/2007 - FRANKTOWN, CO****Contact: Joe Rondinelli**

#307

J. NOSEDA AND SON, INC.**3/07/2007 - MT. CLEMENS, MI****Contact: John Noseda**

#328

TRI-STATE MOVING, LLC**03/28/2007 - MARTINSBURG, WV****Contact: Kimberly Lanager**

#696

DALTON MOVING AND STORAGE, INC.**3/23/2007 - SALEM, IL****Contact: Johnny M. Dalton**

#819

PERRY MOVING SERVICE**4/9/2007 - JESSUP, MD****Contact: Rich Perry**

#2007

A ROYAL MOVING & STORAGE, INC.**3/6/2007 - ORLANDO, FL****Contact: Jim Miller**

NEW HIRES

Ashley Brown
12/11/06**Accounting - NFC****Rebecca Altenhoff**
1/8/07**Operations - NFC****Krista Brazel**
1/15/07**International - NFC****Michael Wilson**
1/29/07**Billing - NFC****Angela Kolb**
2/19/07**Operations - NFC****Michael Kaiser**
2/19/07**MIS - NFC****Michael Moneka**
3/6/07**Rate Auditor/Biller - NVL****Petra DeFrance**
3/19/07**International - NFC****Jennifer Criscione**
3/20/07**Operations - NFC****Jennifer Goodman**
4/2/07**Operations - NFC****Melinda Bell**
4/10/07**International - NFC**

X-Card Winners!

X-Cards are issued to agents and drivers who received outstanding customer satisfaction survey scores. Each month, X-Card recipients are entered into a drawing for a \$50 gift certificate.

January**Main Line Movers, Clifton Heights, PA****February****ABACUS Moving & Storage, Elizabeth, CO****March****Richard Labruzzo, Freehold Movers,
Manalapan, NJ****April****Vanguard Moving & Storage,
Bethel, CT**

PROMOTIONS

Mike Dombroski
Director of Billing & Settlement**Julie Glista**
**Operations Manager
International Division**

CONGRATULATIONS!



Don't forget to save these dates!

National Van Lines 2007 Convention
October 3 - 6, 2007
San Mateo Marriott

Leading the Way

National Van Lines, Inc. 2007 Agent Convention San Mateo, CA October 3 - 6

NATIONAL VAN LINES ANNOUNCES EXCELLENCE IN ESTIMATING AWARDS

Roger Harl, vice president of operations, National Van Lines, announced the rollout of a new "Excellence in Estimating" program. "Excellence in Estimating" will reward agents for providing accurate estimates to customers. To qualify for this program, an agent's estimated accuracy must be at least 90%. The awards are then categorized by number of shipments and ranked by volume. The program is part of National Van Lines' ongoing initiative to offer exceptional, on-time service to customers while protecting the interest of drivers.

"Each of these agents exemplifies National Van Lines dedication to accuracy and high quality customer service," said Maureen Beal, president, National Van Lines. "They go the extra mile to ensure that our customers are satisfied and that our drivers can run efficiently. My congratulations to each of these outstanding agents!"

"Our drivers appreciate the attention to detail demonstrated by these extraordinary salespeople," added Harl. "They serve as role models for the rest of the industry."

National Van Lines is pleased to announce the 2007 winners, ranked by volume:

Category I

Joe Bonnie & Son, Delray Beach, CA – 94%
Vanguard Moving & Storage, Norwalk, CT – 94%
Greinke Moving & Storage, Seguin, TX – 93%
Super Movers, Dallas, TX – 96%

Category II

Pro Movers, Addison, IL – 91%
Capital Cartage, Madison, WI – 95%
Professional Movers, Walled Lake, MI – 94%