

WELCOME

The Heritage Moving Co., Inc.

Mesa, AZ

National Van Lines is pleased to welcome **The Heritage Moving Co., Inc.** to the agency family. **Heritage Moving** is a full service agency offering origin/destination services for surveys, packing, crating, local, long distance and international moving.

HISTORY

Richard and Jenice Marsden have been involved in the moving industry as multi-agency owners with Allied Van Lines for 20 years. In May, 2011, they launched a new venture, **The Heritage Moving Company** in Mesa, AZ.

As a previous owner and president of Marsden Transportation Systems, consisting of 18 haulers, Jenice Marsden was successful at consistently winning multi-million dollar hauling awards.

Because of this success, Jenice Marsden was voted as a "Top 100 Arizona Business Woman" for 15 consecutive years. She carries much pride in being an owner within the moving industry; teaming up with National Van Lines is a natural fit.

Richard Marsden has been in the moving industry for more than 30 years and has extensive knowledge about operating and building moving agencies. He began with a small agency and expanded to operating 3 locations in the greater Phoenix market which produced multi-million dollar bookings.

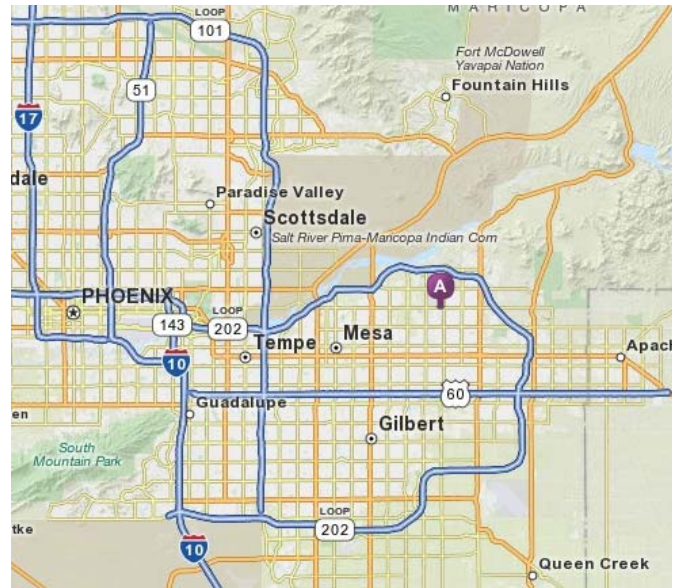
NEW BEGINNINGS with YEARS OF EXPERIENCE

Richard and Jenice are excited to begin this venture with National Van Lines. In choosing a name for their new moving agency, the word "heritage" fit their passion and vision for a new business. Many of the staff members of **Heritage** are long time employees from within the industry and have worked with the Marsden's in the past. When working with Heritage, you'll find a professional and personable team with a longstanding tradition of excellence. Experience counts in this profession and **Heritage Moving Company** was built on decades of knowledge within the business.

QUALITY

Quality is a foundational element of **Heritage**. During their tenure with Allied, numerous awards were presented for quality, including Driver of the Year. The **Heritage** team is bringing that quality to the network of agents of National Van Lines.

Please take the time to introduce yourself and your agency to our newest family member, **The Heritage Moving Co., Inc.** They can help you with any of your needs in the greater Phoenix market. You can call Richard or Jenice at 480-398-4222.



May 2011

TO: All Prime NVL Agents, Contractors & Employees

FROM: Agency Development Coordinator



The Heritage Moving Co., Inc.

This Agent has been added to the NVL Network Agency Directory. Until you print a new copy, please insert this page.

Agency # and Name: #98 The Heritage Moving Co., Inc.

Address: 1940 N. Rosemont St. Mesa, AZ 85205

Phone: 480-398-4222 **Fax:** 480-398-4423

E-Mail: rmarsden@heritagemove.com

Owner: W. Jenice Marsden

Primary Contact: Richard Marsden

Office Manager: Tom Tougas

Sales: Max Kuney

Labor Rate: \$12.00 per hour

Saturday Hours: By appointment only

Closest Major Cities: Maricopa, Scottsdale, Phoenix, Peoria, Tempe, Glendale, Chandler, Paradise Valley, Gilbert, Apache Junction

2800 West Roosevelt Road



Broadview, Illinois 60155